



City of Sault Ste. Marie, Michigan

325 COURT STREET
SAULT STE. MARIE, MICHIGAN 49783

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April 19, 2011

Reference: Placement of Private Signage

All Business Owners:

The City of Sault Ste. Marie recognizes that many of our businesses will be impacted by the construction activities of this summer's construction season. Work will be taking place throughout the city, creating many detours and changes of traffic flow. The City certainly understands that businesses located in the construction area need to direct customers back from the detour to their location. The City is implementing "Special Sign Provisions" to address this special need in association with these road construction projects. With this, the City has set a few guidelines for the placement of private signage on the detour route directing customers to the respective businesses.

- The signs may not exceed 8 sq ft
- The signs should be mounted on portable stands or wire frames (similar to political signage). Staking of signs into the ground would require Miss Dig approval
- Businesses must receive approval of property owner when placing a sign on private property or in the public right of way abutting the private property.
- Signs will be of a directional nature only, no advertisements
- Signs cannot obscure vision, or create interference with vehicles or pedestrians
- The City of Sault Ste. Marie reserves the right to review the signage placed, and require removal if deemed to conflict with intent of these Special Sign Provisions or public safety
- Any appeals regarding these Special Sign Provisions will be handled under sign ordinance section 20-65 'Appeals'.

If you have any questions about the above information, please contact Lee at the Downtown Development Authority office 906-635-6973 or the Building Department at 906-632-5700